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LOLA YOUNG
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SAGANAKI HOUSE—YORGO TLOUPAS

214 Yorgo Tloupas is a designer whose impact on visual culture is as bold and unmistakable as his personal style. As the creative force behind commercial campaigns for Omega, Loro Piana, Lacoste, and art direction for Vanity Fair France, he has a knack for turning brands into icons. His triangle-shaped home, much like work at his design agency Yorgo&Co, balances oddity with elegance: an eclectic space filled with custom furniture, design books, and pieces that tell a story.

Words by Gianna Annunzio
Photos by Chris Force

Places

"It was in 2010 when I found this home," says Greek designer Yorgo Tloupas. "I got really lucky. There was quite a bit of work I wanted to do at the start. I literally moved out because everything was gutted. We even drilled down and added extra floors to the space." Yorgo's bedroom within his single-family residence on the outskirts of Paris. Disposable cameras by Agnst Design



The footprint of Yorgo's entire home is shaped like a triangle. "That's why I've nicknamed it 'Saganaki House,'" he says. "Saganaki is a traditional Greek fried cheese. It looks like a slice of pizza—very triangular." Sofa by Robin Day for Habitat scratched by Clou, Yorgo's previous cat; #wextendedtable by Yorgo; metal chair and resin chair by his father, the Greek sculptor Philolaos Tloupas; wicker pouf by Maison Integre; orange outdoor stool by Gae Aulenti, 1972 Prisunic re-edition by Monoprix.





Places

Above, clockwise from left: Yorgo's ever-growing Curaprox toothbrush collection; Ulysse, his Siberian cat; a book designed by Yorgo featuring cement silos by his father; a poster of the first issue of *Intersection* magazine, a publication for car enthusiasts founded by Yorgo, John Rankin Waddell, Jefferson Hack, and Dan Ross in 2002.

Opposite: In the living room, a Serif Samsung TV by the Bouroullec brothers peeks out from behind Philolaos Tloupas' white resin chair. Martin Margiela Matryoshka's nesting dolls sit atop custom modular shelves made by a friend of Yorgo's. "The shelves are resting on each other," he says. "I hate when some of them aren't straight. One of them is cheating; it's resting on a design book."





Yorgo's kitchen, located on the ground floor of his home, is filled with Greek-made kitchen utensils, bespoke cutting boards, and custom wine bottles. The Saganaki House wine label (top shelf, left) was designed by the Yorgo&Co team as a surprise present. The Vertbois wine bottle (top shelf, right) was also designed by Yorgo and the Yorgo&Co team.

"This home has been many things," he says. "It was an African restaurant at one point. I don't even know what the kitchen was like; according to my neighbors, it was extremely messy. Each time I needed something new either I built it or had it designed by someone, like my father did. I bought very few pieces of furniture. Everything is custom-made, partly because of the triangle shape."